



ReThought

"The real work of leadership happens in conversation. Transform the way you meet to elevate the way you lead. We are better together."

-Rebecca H. Mott, Founder
ReThought LLC and Author of
The Meeting Room

The Million-Dollar Meeting: The Hidden Cost of Getting Together

☀ Transforming the Most Overlooked Expense in Business into a Strategic Advantage

In this eye-opening keynote, Rebecca H. Mott exposes the staggering financial and productivity costs associated with poorly managed meetings. Most leaders underestimate the financial and cultural toll of poorly run meetings. Lost hours, diluted accountability, decision fatigue---these hidden costs quietly erode engagement, innovation, and trust. Drawing on her extensive experience, she reveals how companies can reclaim wasted resources and transform their meeting culture. Attendees will learn practical strategies to identify hidden meeting costs, implement effective structures, and foster a culture where every gathering is a valuable investment.

Who This Talk Is For

- ☀ Executives
- ☀ Managers
- ☀ Team leaders
- ☀ HR professionals
- ☀ Organizations that want to enhance meeting effectiveness and maximize ROI

Key Learning Objectives

- ☀ Understand the principles of facilitative leadership and its impact on team engagement.
- ☀ Learn to apply the Meeting Orchestration Model for highly effective meetings.
- ☀ Empower teams to take ownership, innovate, and thrive in evolving environments.

The Meeting Architect ☀

Rebecca H. Mott

Rebecca H. Mott is the founder of ReThought LLC and author of The Meeting Room, a forthcoming book that reimagines how leaders turn everyday gatherings into engines of clarity, trust, and results. Known as The Meeting Architect, she helps organizations transform the way they meet, decide, and lead --bridging strategy with the human side of collaboration.

Through relatable storytelling, she challenges audiences to see meetings not as time sinks but as levers of transformation. Her message is bold yet practical: when leaders learn to orchestrate collaboration with purpose, we are better together.



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